ADOPT A SCHOOL

Community Members and Organizations Coming Together to Support Kids at Partnered Schools
Mission of Feeding Our Kids

The mission of Feeding Our Kids is to fight food insecurity among the youth of Champaign County... and we are looking for partners in this mission!

Some children get most of their nutrition through school meals instead of at home, but what about weekends and holidays???

When children don’t have access to those regular meals, they return to school after those breaks focused on their hunger rather than on being students.

Feeding Our Kids bridges this gap!

We provide bags of nutritious food to these children to help them through the weekends and holidays.

How You Can Help

We are seeking local organizations, faith groups, and businesses to “adopt” local schools, and sponsor food bags that go to the students at those school.

Within 3 years, the goal of Feeding Our Kids is to have the capacity to support every school in Champaign County that wants our help. Your participation in Adopt-a-School would go a long way in helping us meet this goal, allowing us to reach more of the kids in our community that need a little extra help.

How Does Adopt-a-School Work?

- **Make Pledge**: Sponsors pledge to support a number of kids at a rate of $150/kid (Minimum: 5 kids)
- **Choose School(s)**: Sponsors designate local school(s) to "adopt"; or they may allow Feeding Our Kids to select the school(s)
- **Numbers Confirmed**: Feeding Our Kids confirms the numbers of participating kids with the schools at the beginning of the school year
- **Donation Finalized**: Feeding Our Kids reviews the numbers with sponsors, and together finalize the donation and payment plans
Sponsor Recognition

To thank the amazing sponsors adopting schools, there will be a Thank-You Event held during the school year.

Sponsors will also be recognized throughout the year in these ways:

- **Friend** – Name on webpage and food delivery bins
- **Supporter** – Name & logo on webpage and bins, Sponsor Spotlight on Social Media
- **Advocate** – All the above, plus additional Sponsor Spotlights and logo posted at sort activities
- **Partner** – All the above, plus a school-based activity (ex. food delivery & photo opportunity)
- **Champion** – All the above, plus customized Sponsor Spotlight and logo on delivery trailer

Note on Child Anonymity

Due to the social stigma of food insecurity, the anonymity of participating students and families is paramount. Therefore, sponsors will not receive pictures or identifying information about the children they are supporting.

Instead, Feeding Our Kids will share testimonials from the schools regarding the positive impact they see from this program and your support. School representatives will also be invited to the Sponsor Thank-You Event to share these testimonials with sponsors directly and in-person.

Interested?

Our contact information is on the back of this pamphlet.

Once we hear from you, a representative from Feeding Our Kids will contact you to discuss the program in more detail and begin the pledge process if you are ready.
Contact Information

For more information and to sign up today, please contact us!

Our board members are more than happy to answer any questions, provide more details, and begin the pledge process.

If you would like, we would also be happy to come and speak to your organization about Feeding Our Kids and the Adopt-a-School program.

http://www.feedingourkids.org/adopt

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